

SMARTER Goals

SMARTER goals can be applied to any goal. You goal might be something career orientate; applying for a new position, targeting a new career or working hard to achieve a sales target.

Consider introducing SMARTER goals into your work schedule or when considering a new career. List a point for every stage; 'Specific', 'Measurable', 'Attainable', 'Relevant' and 'Time-bound'.

